

A man in a light blue button-down shirt is seated at a grand piano on a stage. He is wearing a headset microphone and looking down at the keys. The background is a large, colorful geometric pattern of triangles in shades of blue, green, red, and orange. The lighting is dramatic, with the piano and the man in the foreground and the background illuminated by stage lights.

FELIPE GOMEZ

DEVOUT PIANIST & KEYNOTE SPEAKER

INSIGHTFUL. DAZZLING. RELEVANT.

AGENCY PACK 2023



15
YEARS

25
COUNTRIES

63
CITIES

1000+
KEYNOTES

200,000
PEOPLE TOUCHED

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who is Felipe?



Felipe Gomez is not just an accomplished executive, he is a visionary leader who has spent over 25 years inspiring and transforming organizations around the world. His passion lies in developing content, speaking, and catalyzing change through his Attitude-E and Virtuoso frameworks.

For the past fourteen years, Felipe has honed his skills and created a portfolio of products and services that are reliable, proven, and transformative. With his tools, individuals, teams, and organizations can shift their mindsets, refine their behaviors, and create emotional connections that expand their thinking patterns, take risks, learn from failures, and achieve mastery.

Today's world demands innovative and audacious approaches to transformational challenges. Felipe's work has been delivered in over 25 countries, and the high praises he has received from his clients and participants validate its global relevance. Rest assured that when you bring Felipe on stage, he will deliver a memorable, different, and fresh experience that will provide your clients with relevant, applicable, and valuable content.

Felipe understands the importance of building solid and mutually beneficial relationships, and working effectively with bureaus is one of his top priorities. That's why he has created this agency pack, and a bureau-resources portal, which provides a toolbox to boost sales, facilitate the booking process, and create a strong partnership.

We are excited to work with you and hope you find this information useful. Bring Felipe on stage, and you'll have a successful event, a very happy client, and spin-off opportunities.

"One of the most impactful sessions I've ever attended. The profound leadership lessons, combined with Felipe's masterful piano interpretation are moving and life changing. No matter your age or profession, the impact is amazing."

Kevin Nolan
CEO, GE Appliances

"Excellent content and delivery. Great way of using technology, the piano, and impactful reflection moments."

Tijs Van Lier
Director SAP Academy

"Felipe represents a very unique blend of a thought leader, a humanist, a true artist, a restless doer, persistent and determined. Felipe is an experienced speaker who conjures an outstanding multimedia experience that brings the audience to their feet, grateful for his simple but powerful message that provides frameworks and insights to orchestrate transformational change."

Eduardo Braun
CEO Argentina Airports, content curator, speaker and author

"Virtuoso is simply awesome! ... It's a unique exposé of timeless principles connecting hearts and minds with high performance tools for individuals and teams. Bring Felipe to your event and you will make it the most memorable event ever"

Mark Williams
Caribbean Shipping Association

"Outstanding, the messages are so powerful and so relevant and delivered in such a wonderful way"

Annie Chae
Amazon

what's been said about Felipe

"Although I acknowledge that your presentation is relevant to any organization, it would have been very difficult for us to find a better match to our specific needs. I appreciate your time and the energy with which you delivered your keynote. I truly congratulate you for the quality of your presentation"

Al Merino
IBM

"Through application of his own model of method, attitude, and passion, he inspired our team to make better personal decisions to lead at a higher level. We are forever transformed."

Steven Sosland
Vice Chancellor for culture development, Texas Tech University System

"This week at Autodesk we had the opportunity to share with a great speaker and outstanding piano performer. His session, besides the great content he delivers its an entirely different experience."

Robert Mikse
Region President, Autodesk

"I had the opportunity to attend one of the best business presentations I have ever seen. Felipe Gomez is the real deal. Great takeaways!"

Kevin Leitz
Pro Team leader, HomeDepot.

"Energizing performance... relevant content, inspirational and entertaining. Felipe understands the hospitality space and uses his unique Virtuoso talent to communicate his message to a diverse audience of senior leaders".

William Naut
VP Golf Operations, Marriott

"Felipe is a must have speaker!! His message blended with music is one-of-a-kind. Felipe received a standing ovation from +800 attendees at a recent convention."

Lorna Rivero
Dell

"If you are looking for an inspirational speaker to motivate your team, inspire your team, and help your team raise their game.... You MUST bring Felipe Gomez to meet with your team. Our time together has been a gift."

Ray Malouf
VP Talent Acquisition, Whole Foods Market

"Felipe Gomez was an ideal choice to open our global leadership conference. Everyone left his session with music in our hearts!"

Fiona Logan
CEO, Insights

Trusted by some of the leading brands in the world



TOYOTA, Chevron, AUTODESK, interxion, pwc, sonofi, novo nordisk, ANGLOGOLDASHANTI, WASTE MANAGEMENT, Alcon, BANK OF AMERICA, CLOROX, Pfizer, SAP, GILEAD, ucb Pharma, Kellogg's, DELL, AVAYA, Allianz, COLGATE-PALMOLIVE, OW, OCEAN WINDS, Liberty Mutual. INSURANCE, Genmab, bp, PEPISICO, Abbott, Deloitte., IHG HOTELS & RESORTS, WHOLE FOODS MARKET, RENAULT, ABB, GSK, Johnson & Johnson, McDonald's, Red Hat, Honeywell, Unilever, Microsoft, SAB MILLER, Santander, ORACLE, 3M, DIAGEO, insights®, Hewlett Packard Enterprise, Kimberly-Clark, CEMEX, Merrill Lynch, Nestlé, ExxonMobil, Lilly, enel, Coca-Cola, IBM, NOVARTIS, Smurfit Kappa, THE HOME DEPOT, Shell, Lenovo, Electrolux, Dezigual®, EY Building a better working world, werfen, relayr., janssen, BUNZL, infor, gm, Sotheby's, Mazda, Garrefour, PEUGEOT, PHILIPS, citibank



Reaching levels of extraordinary performance through the adoption of virtues [habits of good action] is the basis of Felipe's proposition to execution excellence.

By adopting a systematic and holistic approach for acquiring and strengthening virtues, leaders and teams across your organization will increase their performance levels, improve financial results and consolidate an excellence culture.



Entrepreneurial Mindset

All corporations are faced with complex transformational challenges that require shifting mindsets from comfort zones and corporate cadence to fast experimentation, courageous risk taking and co-creation dynamics.

Embracing an entrepreneurial mindset and embedding it in corporate cultures is instrumental to successfully navigate today's business environment.

SPEAKING TOPICS

Felipe's narrative is based on two powerful and interrelated themes that are critical to attract and retain talent, create long term value and successfully navigate uncertainty.

WHY FELIPE GOMEZ?

1 Real World Experience

Felipe has 25+ years of entrepreneurial and general management experience leading startups and global multinational corporations.

This is the foundation for his narrative and gives him the ability to easily understand the challenges and needs his clients are facing and allows him to fine tune his message to perfectly match the specific needs.

2 Outstanding Storyteller

When booking a speaker, delivery is as important as content. Felipe has a natural talent to connect with his audiences and consistently delivers a thought provoking and inspiring message.

Felipe will make a valuable contribution to your event, providing great content, applicable frameworks and a fun and entertaining experience for your participants.

3 Multicultural and Diversity

Felipe will greatly contribute to your event's multicultural and diversity dimensions. Born in Colombia, holds a BA in Business and an MBA from IMD in Switzerland and has lived and worked in The USA, Europe and Latin America.

Avid traveler and explorer, Felipe traveled around the world in 2016 understanding the entrepreneurship and innovation ecosystems of 18 countries.





Virtuoso

A music-filled journey through the mind, body, and soul of leadership.

Combining his management acumen and a lifelong passion for music, Felipe inspires audiences with an entertaining and memorable learning experience. Discussing the tools and ideas for becoming a virtuoso, and illustrating it all with help from an on-stage grand piano, Felipe inspires audiences to consistently aim for excellence, create meaningful and long lasting connections, and build effective cultures of innovation.

KEYNOTE TAKEAWAYS

- Incorporate the three drivers of virtuosity – **Method, Attitude, and Passion** – into your life
- Discover and develop the virtues that will help teams excel and reach peak performance
- Energize teams by developing a culture of virtuosity
- Create a strong sense of unity and belonging

Virtuoso Framework



Method

Great musicians master their instruments through a rigorous method.

In corporations, method leads to operational excellence.



Attitude:

With the correct attitude, musicians are able to connect with their audiences.

In corporations, attitude is the pillar for strengthening a culture of serving.



Passion:

Passion creates powerful emotional bonds between the musician and the audience.

In corporations, passion drives continuous improvement and ignites innovation.



"Virtuoso was a magical experience for attendees! Loved and enjoyed every minute."

Deepa Prahalad Abhyankar

"Amazing, emotional and incredibly applicable leadership concepts we can learn from Virtuoso..."

Darrin D'angostino

"Virtuoso is one of the most inspiring keynotes recently listened to! Music is a powerful language."

Bernhard Sieber

"Your presentation was inspiring and actionable. So grateful to have been there for it."

Stephanie Proesel



Attitude-E Framework

These are the six must-have traits for nurturing an entrepreneurial mindset



Envision
The Power of Exponential Thinking



Energy
The Mastery of Disciplined Execution



Endurance
The Strength to Build Resilience



Ensemble
The Art of Working Together



Elasticity
The Disposition to Ignite Innovation



Engagement
The Decision to Serve Without Measure

"A good attitude can rise above all barriers—language, culture, age, gender, and more. When you read Actitud-E by Felipe Gomez, you will be inspired by his studies of well-known people whose positive attitudes have enabled them to triumph over adversity. You'll also be motivated by Felipe's personal stories of how his enthusiastic outlook and his belief in the power of dreams have improved his life from the time he was a child. Remember: you can't control everything that happens to you—but you can control your attitude. You may be surprised at the wonderful things that will happen!"

Ken Blanchard,
coauthor of *The One Minute Manager®* and *Refire! Don't Retire*

Attitude-E

A moving discovery of the 6 levers that will help us think and act in a more entrepreneurial way.

Attitude-E is a powerful framework that awakens entrepreneurial mindsets in individuals, teams, and organizations. Throughout the talk, Felipe explores the six fundamental attributes to build and sustain an entrepreneurial attitude: **Envision, Energy, Endurance, Ensemble, Elasticity, and Engagement.**

KEYNOTE TAKEAWAYS

- Learn how to apply the Attitude-E framework
- Inspire and motivate teams to reach their highest potential
- Create the collective will for teams to think and behave differently



Attitud-E has made its mark on the world, with 20,000 copies distributed in not just one, but three languages - Spanish, English, and Italian! That's 20,000 people who are now equipped with the knowledge and tools to cultivate an entrepreneurial attitude and take their lives to the next level.

The Beauty of Listening

COMING SOON

Discover how listening to classical music can help you acquire the skills to become a virtuoso listener.

The Beauty of Listening is a serenade to the life-enriching art of attentiveness as a wellspring of self-understanding, empathy for others, reverence for the loveliness of life and leading with presence and intentionality.





Invited to the most prestigious business and leadership conferences around the world

**2022 World Business Forum
Sydney, Australia
Ranked No. 1 speaker amongst:**

- Tal Ben Shahar
- Carly Fiorina
- Muhammad Yunus
- Martin Lindstrom
- Nathan Furr
- Magnus Scheving
- Dr. Tasha Eurich
- Renee Richardson Gosline

**2022 Oslo Business Forum
Oslo Norway
Ranked No. 3 speaker amongst:**

- Yuval Noah Harari
- Carla Harris
- Steve Wozniak
- Martin Lindstrom
- Steven van Belleghem
- Duncan Wardlee
- Amy Emondson
- Zoe Chance
- Nassim Taleb

**2022 Happy Conference
Lisbon, Portugal
Ranked No. 1 speaker amongst:**

- Dr. Amy Bradley
- Dr. Antonija Pacek
- Minnie Freudenthal
- Sofia Couto da Rocha
- João Vieira de Almeida
- Marco Túlio Soares de Carvalho

**2021 Peter Drucker Forum
Vienna, Austria
Ranked No. 1 speaker amongst**

- Several global CEOs
- John Hagel III
- Don Tapscott
- Rita Gunther McGrath
- Business School directors.

**2021 World Business Forum
New York, NY
Ranked No. 1 speaker amongst**

- Henry Timms and Jeremy Heimans
- Don Peppers
- Alicia Hare
- Renee Richardson Gosline
- Nathan Furr
- Amy Cuddy
- Lynda Gratton
- Alan Mulally

**2021 WOBI Management Week
Virtual
Ranked No. 1 speaker amongst:**

- Parag Khanna
- Amy Webb
- Ian Williamson
- Indra Nooyi
- Francesca Gino
- Ariana Huffington
- Daniel Goleman
- Martin Lindstrom
- Francis Ford Coppola

**2019 World Business Forum
Madrid, Spain
Ranked No. 1 speaker amongst**

- Nicholas Negroponte
- Simon Sinek
- Whitney Johnson
- Gary Hamel
- Don Peppers
- Ian Williamson
- Victoria Roos-Olsson
- Zoe Chance

**2018 World Business Forum
Mexico
Ranked No. 1 speaker amongst**

- Michael Porter
- Tom Peters
- Sarah Lewis
- Dave Ulrich
- Kelly Peters
- Sandy Rogers

**2017 World Leadership Forum
Medellin, Colombia
Ranked no. 1 speaker [same score with Tom Peters]. Other speakers:**

- Tom Peters
- Peter Docker
- Magnus Scheving
- Todd Davies
- Marioalonso Puig
- Irene Villa

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Microvideos Series

A series of microvideos designed to keep the ideas alive, the thought processes active, and the conversations going long after your event is over. These follow-up assets serve as a refresher on the concepts presented and dive deeper into key topics mentioned during the keynote, ensuring that the learning and discussions continue for weeks and even months.

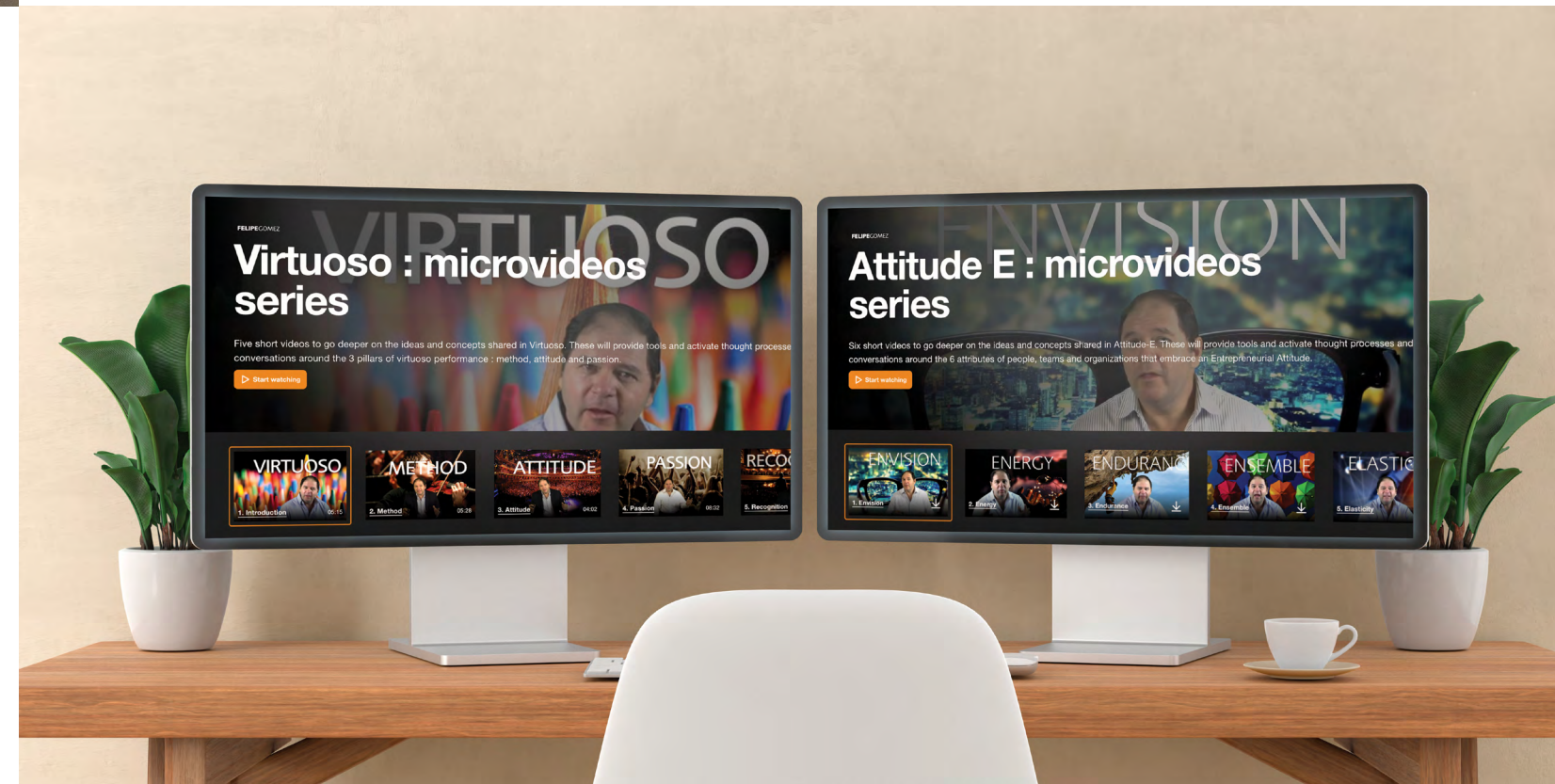
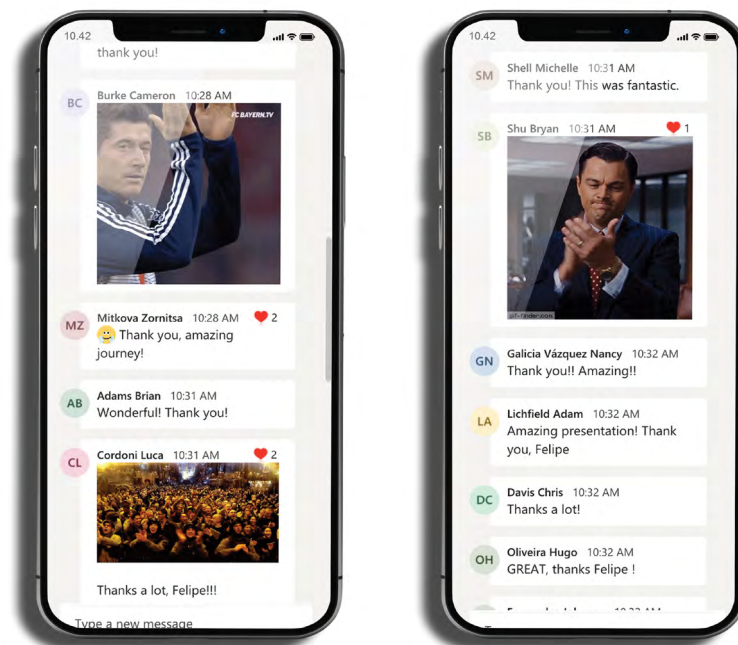
Stay engaged and keep the momentum going with our valuable post-event resources.

- Keep the ideas presented at the event fresh in the minds of attendees, allowing for continued reflection and discussion.
- Provide a convenient and accessible resource for attendees to dive deeper into key concepts and ideas, promoting further learning and development.
- Help attendees apply the concepts discussed to their own work and lives through practical examples and case studies.

Virtual Delivery

Everything has changed. Leaders and meeting professionals are exploring new ways of creating unique learning, collaboration and interaction experiences. Let Felipe Gomez, with his vast global speaking experience, enlighten participants with his keynotes, now reimaged to run spectacularly on digital devices.

Felipe's virtual keynotes stand out. They will bring a fresh, different experience in an era of digital fatigue. On one hand, using music as a metaphor will provide a fun and entertaining experience, on the other, his state of the art streaming studio will provide participants with an on-stage experience different to most of what they have experienced. HD video, crisp and pure sound, beautiful graphics and great content will fill your participants with excitement and gratefulness.



Books

Books are available in English, Italian and Spanish. Please email felipe.gomez@me.com for book requests. In order for the books to arrive on time for your event, we need to receive the delivery address at least four weeks in advance of the event date.



Keynote Fee Schedule

USA, CANADA + EUROPE	USD 30.000 + Travel expenses*
MEA, ASIA AND AUSTRALIA/NZ	USD 40.000 + Travel expenses*
60 MINUTE VIRTUAL KEYNOTE	USD 18.000

- All prices listed in US dollars and net of withholding taxes.
- A non-refundable deposit totaling 50% of the keynote fee is due on contract signing to hold the agreed-upon date for the client.
- Credit card payments are available with a 4% surcharge
- US travel buyout rate is \$2.500
- All prices are gross, standard 25% agency commission to be deducted from price
- 100% spin-off guarantee

* Please see TRAVEL section for travel requirements.

PAYMENT INFORMATION	ACH Routing number: 061000052
	ABA: 026009593
	SWIFT: BOFAUS3N
	BENEFICIARY: PS89 LLC
	ACCOUNT: 334061943429



Planning your Event with Felipe

Although the flow of the keynotes is already designed and structured, Felipe likes to fine tune the message so that it will be tailored to the specific needs of the client and also to include the right terminology and key messages that need to be reinforced. To do this, Felipe is available to have pre-sales calls with clients and near-date-of-delivery sessions to make sure the objectives are well defined and that there is total alignment with the event objectives.

- 

1 DATE HOLD REQUEST
- 

2 CLIENT CALL
- 

3 KEYNOTE DELIVERY
- 

4 DEBRIEF

Once the event is over, Felipe is available for a debrief session to get feedback and to explore up-sell opportunities with the client. These could be book sales, other speaking engagements, in-depth workshops or deep consulting interventions.





Travel

Rider

Felipe will usually travel from/to Atlanta, GA, USA unless informed otherwise. He will fly no-restrictions economy fare if total flying/connecting time is less than 3 hours. For longer flights please book Business Class.

Under normal circumstances Felipe will travel alone, but in some cases a second ticket will be requested.

Depending on Felipe's itinerary, tickets will be booked by client or directly by us under an agreed airfare fixed fee.

PASSPORT INFORMATION

First Name : Luis
Middle Name: Felipe
Last Name: Gomez
Passport number: PE140070
Issued: Colombia
Issue date: Jan 30 2017 J
Expiration date: an 30 2027
Date of Birth: October 20 1971

AIRLINE INFORMATION

Preferred Airline : DELTA
Skymiles number: 9180120280

Flights in other airlines should be arranged with Felipe

Preferred Hotel: Marriot BONVOY #554400189
Please book a room with a king bed.

IN PERSON EVENTS

Attitude-E

- 4K projector or HD LED display
- Audio jack for computer
- Countryman microphone
- If audience is >300 pax, CUE clicker
- Presentation will be run from Felipe's MacBook Pro
- Felipe will bring both HDMI and VGA adaptors
- 2 Bottles of cold water on stage

Virtuoso

Same as Attitude-E plus:

Piano Options

- Grand Piano [Yamaha or Steinway preferred]
- 88 weighted keys digital piano with grand piano shell, sustain pedal, piano bench and on stage monitoring.

VIRTUAL EVENTS

Felipe will stream from his state of the art HD streaming studio in Atlanta, USA. You just need to provide a link on any platform for Felipe to connect and he will take care of the rest.

FAQ

How far in advance do we need to book Felipe as a speaker?

Felipe Gomez is in high demand as a keynote speaker, therefore we recommend contacting us at least 4-6 weeks in advance of your event date.

In what languages can Felipe deliver his keynotes?

Felipe can fluently deliver his keynotes in English or Spanish.

Can we record Felipe's presentation?

No audio or video recording or broadcast of Felipe's presentation is allowed without prior written approval from us.

Will Felipe sign books after the keynote?

Yes, please ensure that you specify in advance that you want to include time for book signing at the event.

Will Felipe be available for media appearances?

Yes, please ensure that you specify in advance that you want to include time for media interviews.

Are books available to order globally?

Yes, to arrange for international delivery of Felipe's books, contact us by calling 706.525.0739 or writing to felipe.gomez@me.com

Contact

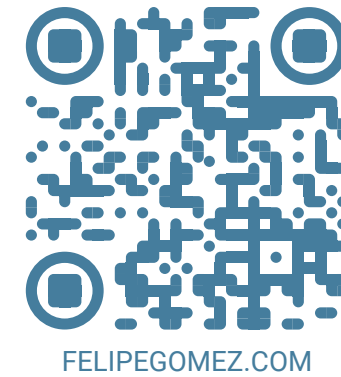
Website: www.felipegomez.com

Email: felipe.gomez@me.com

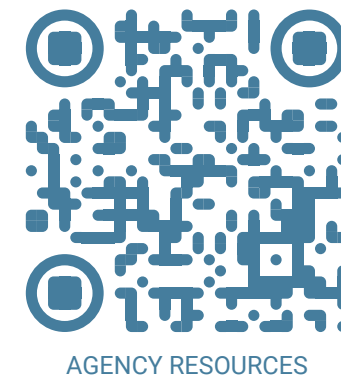
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Whatsapp: +1 (706) 525 - 0739

LinkedIn: <https://www.linkedin.com/fgomez>



CLICK OR SCAN



THANK
YOU!

Let's conquer
the world together

www.omeza.com
felipe@omeza.com | @actitude



FELIPEGOMEZ

DEVOUT PIANIST & KEYNOTE SPEAKER



Felipe Gomez has 25 years of global general management experience. He has faced business challenges and thoroughly understands and relates with audiences. Felipe delivers a memorable and unique learning experience with a grand piano on stage. He uses music as a metaphor inspiring people to aim for extraordinary performance. Born in Colombia, educated in Switzerland and currently living in the US, Felipe brings a unique and valuable diversity contribution to each event.

www.felipegomez.com